

NORI'S BLACK BOOK

MY MOM'S A SUPERSTAR ALL FROM A HOME MOVIE

@norisblackbook

ABOUT NATALIE



NATALIE FRANKLIN

Natalie Franklin is the genius creator of Nori's Black Book, a parody account written from the point of view of Kim Kardashian and Kanye West's eldest child, North West.

In 2020, she was featured on an episode of 'Keeping Up With The Kardashians' to finally reveal her identity to Kim, Khloe, and the world. Kim let her know that her depiction of North was spot on.

MAIN PLATFORM

INSTAGRAM

JAN 22 - APRIL 22

1.6M ▲ FOLLOWERS

6.6M AVERAGE REACH

912K ENGAGEMENT

81M IMPRESSIONS

94.3% FEMALE AUDIENCE



DEMOGRAPHICS

TOP COUNTRIES	U.S. + UK + Australia	66.3%
	Canada	4%

AGE RANGE	25-34	44.6%
	18-24	29.9%
	35-44	14.1%

TWITTER

JUNE 22

FOLLOWERS 133K ▲

IMPRESSIONS 13.4M

ENGAGEMENT 7.4%

PROFILE VISITS 2.03M

FOR INQUIRIES: nattynicfrank@gmail.com | nataliethewriter.com